



COUNCIL OF AGENCIES SERVING SOUTH ASIANS (CASSA)

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The Council of Agencies Serving South Asians (CASSA) is delighted to invite you to participate in our **South Asian Heritage Month Poster Competition**.

Purpose:

To celebrate South Asian heritage and promote greater access to the arts for South Asian communities in Canada. The winning entries may be used to promote South Asian Heritage Month 2010 and 2011 across Ontario.

Theme:

This competition has no defined theme or snappy tag-line to limit you. What we are looking for is artwork that depicts a deeper understanding of South Asian communities in Canada. This may draw from strengths and/or struggles (present day or historical) of South Asian communities in Canada, their resilience in challenging circumstances where they resist and create change, their diversities and places of connection within their communities and within the broader Canadian context. These thoughts can be interpreted in the broadest way.

We are particularly excited to receive work from artists who incorporate anti-racism and anti-oppression principles into powerful and engaging art.

We are **not** looking for art that focuses on superficial representations of diversity or South Asian culture (for example, we are not looking for arts depicting only food and dress while avoiding any deeper analysis).

Poster Contest Guidelines:

- The competition is open to people who identify themselves as having a South Asian heritage and are 16 years of age or older.
- Poster size **must be** 11" x 17" (without a mat board).
- Poster must be on paper, canvas or wood (digital versions acceptable).
- Only two-dimensional posters will be accepted. 3D work will **not** be accepted
- Collage is accepted **only if it involves original artworks** (magazine cutouts or previously published materials not accepted).
- Poster medium can be watercolour, acrylic, oil, pen, pencil, chalk, marker, or original digital images or photography.

- The signed application form (both the 2 pages) should be enclosed with the artwork sent via mail. The second page of the form must be attached to the back of the poster. For digitally submitted entries, a scanned copy of the signed application form should accompany the poster.
- Only one entry per person.
- Poster will be judged on the quality of the work, originality, and creativity of the depicted image chosen within the theme.

Submit poster entries to:

By mail:

Nafisa Tanjeem

Council of Agencies Serving South Asians (CASSA)

2401 Eglinton Ave E., Suite 212,

Toronto, ON, M1K 2N8, Canada.

Electronic versions:

poster.comp@gmail.com

Deadline:

Posters must arrive by 5:00 pm on Friday, May 7, 2010 (this is **not** a postmark date)

Winners will be notified via phone call and email on or before May 14th. Further details of the awards ceremony will be provided at this time. All winning entries become the property of CASSA. CASSA has the right to reproduce or publish the artwork in any medium for current or future use in educational materials and programs. Selection of winners by the judging panel is final.

All finalists' posters will be exhibited at several South Asian Heritage Month events organized by CASSA.

For additional information on the competition, please email poster.comp@gmail.com or call Nafisa Tanjeem at 416-932-1359 X 11.